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NEWS RELEASE

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National Education Reform Expert Jeanne Allen joins Challenge Charter School Board of Directors

Glendale, AZ – Glendale National Blue Ribbon school, Challenge Charter School, welcomes "the nation's most accomplished and relentless advocate for education reform," Jeanne Allen, to their Corporate Board of Directors as member emeritus.

Jeanne founded the Washington D.C. based Center for Education Reform in 1993 to bridge the gap between policy and practice and restore excellence to education. Today the Center is the pioneer and leading advocate for structural and sustainable changes that can dramatically improve educational opportunities in the U.S. Having served as its President through 2013, she is now a Senior Fellow and president emeritus, and serves on CER's Board of Directors, engaging the next generation of education leaders to have their voices heard.

Prior to founding the Center, Jeanne served in prominent roles at the US Department of Education, The Heritage Foundation and Capitol Hill. Through past and current work, Jeanne has been a trusted advisor to presidential administrations, governors, and lawmakers, and has appeared on NBC, ABC, MSNBC, Fox News and CNN, as well as NPR and national and local talk radio. Her book, *The School Reform Handbook: How to Improve Your Schools*, ignited parent-led efforts for education reform.

Challenge Charter School's Leadership and Board share Jeanne's passion for quality education reform locally and nationally, and based on their own advocacy understand the undying commitment, sacrifice, and relentless needed to put kids' first in educational decision making. They embrace this exciting new opportunity and what it will bring to local children.

Founded in 1996 by fellow education reform pioneers, Greg and Pam Miller, today Challenge Charter School serves approximately 620 Kindergarten thru 6th grade students at 5801 W. Greenbriar Dr.,

Glendale, AZ 85308. By setting high expectations for staff and students, and then removing barriers to reach them, Challenge students have consistently performed far above State averages in both overall achievement and growth, and Challenge Charter School has been recognized as a:

National Blue Ribbon School 2007 - US Department of Education,

Charter School of the Year - Center for Education Reform

IMPACT Small Business of the Year, Response to Adversity - Phoenix Chamber of Commerce

Higher Performing School achieving College & Career Readiness - Arizona Business & Education Coalition 2011, 2012, & 2013

Title I Rewards School 2012 & 2013

Civic Engagement School of Distinction – Arizona Department of Education 2013

For more information on Jeanne Allen and the Center for Education Reform visit www.edreform.com

For more information about Challenge Charter School visit www.challengecharterschool.net